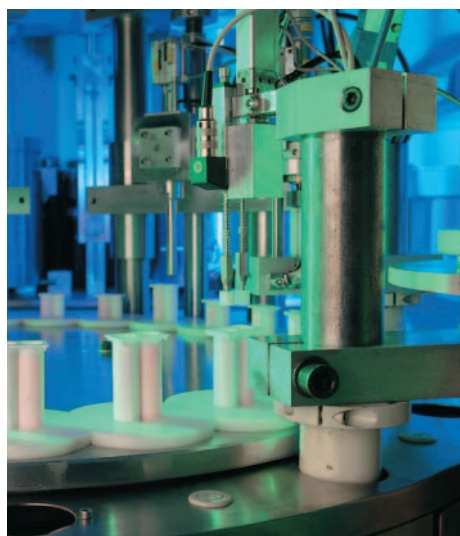


Where the chemistry is right

The DETAX Dental GmbH & Co. KG is known as one of the first companies to establish dental silicones successfully in Germany. Today the company offers in addition to its core business further products all of which are characterized by system thinking and customer benefits.

Since 1956 in the service of health

DETAX, which was founded in 1956 by Karl Huber, belongs to the pioneers in the dental silicone sector. The core competence of the company also lies here: C-silicones developed firstly in the USA were introduced as early as the 1960s, the silaplast FUTUR and silasoft® products further developed from this continue to be leading materials in this segment. The product line comprises apart from other areas modern elastic impression systems on silicone basis, bite registration and relining materials (chairside or indirect) such as mollo-sil® plus and Molloplast®B. With the introduction of innovative production technology for light-curing plastics



Filling machines for cartridge systems (here: A silicones)

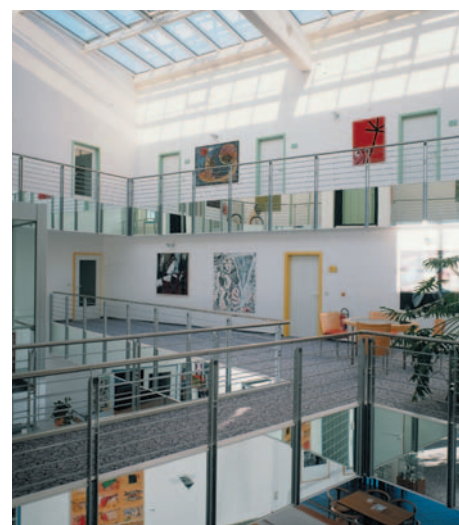
and composites, a further product area with good future prospects could be opened up in 1998.

Since 1972 DETAX Dental belongs to the Regneri group of companies, which is composed of the subsidiaries OTW Organotherapeutische Werke- und Naturarzneimittel Regneri. The medium-sized company stands for global quality consciousness and dynamic development processes. The results of this basic attitude are mature products conceived down to the last detail with high benefits for the user.

Customer benefits as company philosophy

As an industrial company with dynamic development processes, DETAX has brought numerous innovations onto the market especially in recent years. As a consequence today 25% of the total sales are already made with products younger than five years. In all developments customer benefit stands constantly in the centre and not innovation at any price. Procurist and marketing manager Ursula Juretzki-Mangold emphasizes how important this

orientation to the needs of dentists and patients is for the company: A successful product must today not only fulfil the highest material-specific requirements, but moreover offer decisive additional benefits to stand out from the competition. In the final analysis it is not short-term sales success that is decisive, but an intelligently developed product.



"Detax art gallery": Company head Peter Regneri very actively supports young artists as patron

Close intermeshing of science and practice

To be able to implement customer or product benefits as close as possible to practice, DETAX is constantly



Dispatch warehouse for small to medium-sized orders

exchanging information with the Alpha Group, a team of 12 practising dentists from the region which it founded. In working meetings they



test products from the development department of the company and initiate research with their wishes and suggestions for products. In this sense universities are also integrated into product development, in each case project-related. External studies run parallel to this. For example, the bacteriological properties of DETAX lining materials on silicone basis were examined at the University of Jena recently and materials science investigations as well as field studies on tempofit® were performed at the University of Regensburg.

First temporary crown and bridge material with coordinated repair material

A new development department for light-curing plastics and composites has been available since 1998. The test devices, which correspond to the latest state of the art, also include spectral photometers and colour sampling cabins, enabling colorimetry examinations of composites in different light modes. The first product of the new research division is the tempofit®

system family. The temporary crown and bridge material on bis-acrylate basis delivered in the introductory pack is so far the sole product completely with coordinated one-step bonding and repair composite. The repair material can be brought with fine cannulas directly to where it is needed, an essential work simplification, since temporary fillings with small errors no longer have to be repeated.

Since 1994 all products, processes and results have been subjected to constant and intensive quality controls according to DIN ISO 9001:2000 and DIN EN ISO 13485:2003 certification, and have been constantly updated. The management shows has made significant investments in manufacturing processes and ensures that machines and equipment are permanently brought up to the latest state of the art.

Also in the future... "always better"

This guiding principle is clearly recognizable in every product from DETAX. And its implementation with high commitment in the daily work of the company will surely ensure many interesting new developments – with high benefits for user and patient.



Company building: Attractive architecture of the nineties

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